

DOVER
PRIDE



DOVER PRIDE 21' HIGHLIGHTS





Future Foundry, The Founders, Team & Volunteers



Future Foundry is a permanent Pride Partner and supports founders Frazer & Emma as well as any one who has joined the team or volunteered for Dover Pride since it was founded through mentoring, materials, workshop access and hall hire.

Dover Pride is now a constituted community organisation with a dedicated young management Team. Dover Pride's fabulous volunteers are also vital to delivering a safe and enjoyable large community event.



DOVER PRIDE VOLUNTEER TEAM



Dover Pride 2019



Dover Pride March 2019

Founding Dover Pride

- 15 LGBTQ+ Fundraising events & Activities - Including First Dover Pride March.
- 1000+ people attended activities (Pride March, Town Hall, Pride Cafe)
- Dover Pride generated over £44,415 through local economic benefit
(Destination Dover, 2019)

Dover Digital Pride 2020



Dover Pride Line Up 2020

Building Dover Pride

- 55 LGBTQ+ Online Events: *Workshops, Interviews, Performances, Sports, Quiz, Winter Wellbeing*
- Combined online social media reach 199,000 and 20,000 engagements
- Continued exposure for Dover Pride through the pandemic. Still supporting LGBTQ+ causes and awareness.

Dover Pride 2021



Dover Pride at Deal Carnival 2021

Developing Dover Pride

- More Volunteers - Established Core Team
- Online Presence - Website, Social Media, Radio & TV Interviews
- LGBTQ+ activity in local Areas (Deal and Dover) - Local school workshops, Maker's Markets, Pride Cafe, Deal Carnival, Winter Light Up + MORE >

Success of Dover Pride 2021

Our volunteer team at Dover Pride brought even better visibility for the LGBTQ+ community.

We delivered to the town our Pride March, queer art, our in-house zine publication, digital resources & pride map, workshops, social media interviews, pride awareness days, sports activities and youth projects in Dover.

We were able to support even more ideas and projects, queer artists and businesses and making the town a safer space. We helped bring LGBT+ awareness, resources, raise safety and acceptance in Dover.



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Dover Pride 2021 'Paint the Town' Team Photo

Public Engagements: 2020-2022





Dover Pride Achievements in 2021

- Race for Dover Pride
- Dover Skate Event
- Volunteering Clean-Up (2 Litter Picks)
- Full-Digital Series of Dover Story Time.
- Pride Activities (Sports, Arts & Crafts, Drag)
- Dover's First Drag Show

Press coverage includes Community Magazine, Dover Express, KMTV South East Today, ITV Meridian. Radio: BBC Radio Kent, KMFM, Dover Community Radio

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Dover Pride Engagement (Jan 2020 - Mar 2022)

-  Instagram 1.2k followers
-  Facebook 1.1k followers
-  Twitter 134 followers
-  TikTok (new for 2022) 85 followers



Combined reach 400,000+ and minimum 40,000 engagements across all social media platforms from 2020-22'.



Creating Year 4

Dover perception
more inclusive, tolerant,
welcoming community.

Collaborate in creating pride

Build connections

Learn about LGBTQ+ culture
and history.

LGBTQ+ performance
& Culture.

Online delivery

Fundraising, Marketing
& Promotion

Appearance of
Dover High Street

Support for the LGBTQ+
community and local economy

Enable the wider community
to get involved

Reach Local schools and
youth groups

Creative and interactive

Designed workshops and
other projects.

Young leadership
Development
& Events Management

Quotes from Dover Pride

"I didn't go to 2021 but i did go to the first one in 2019 and it was the first time in 11 years of living in Dover I felt comfortable to be gay"

"More open about my lifestyle. Being able to share with like minded people. Feeling like I'm not a complete weirdo and knowing myself so much more... Well feeling a little weird still and loving haha."

"It has made me fall back in love with my home town again. I have found a safe space and community who will look after me. A community who will understand and listen to me."

"Friendship during a very testing and tough time in 2020 and 2021. A place to go and feel safe and friends in my home town who will listen and understand being different as lgbtq+. When upset people listen. When worried anxious or paranoid someone was there to listen. When upset or stressed people listened. Dover pride is like a warm hug or comfort and falling back in love with my home town has been so special. I take great pride in dover pride knowing how it impacts the local community in the most amazing way."

